

Edidiong Isong

PRODUCT DESIGNER

Birthday
19th February 1993

Languages
English, Ibibio

Nationality
Nigerian

06 Adebambo Street,
Obanikoro Estate, Shomolu,
Lagos

Single

ABOUT ME

As a senior product designer at Rayda with over 6 years of experience, I have had the privilege of working with a variety of companies and organizations, including Rayda, BudgIT Foundation and AllForty. Through these experiences, I have honed my skills in UI/UX design, responsive web design, design systems, and Webflow development.

Some of the notable clients I have worked with include the EU, British Council, USAID, Paladium, and Sterling Bank. My focus has always been on designing products and experiences that are both useful and enjoyable to use. I am also a certified practitioner and co-creator in IBM Enterprise Design Thinking.

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SKILL

UI/UX Designer

Adobe Photoshop

Adobe XD

Sketch

Figma

Front End

HTML

CSS

Javascript

Personal

Communication

Teamwork

Creativity

Leadership

Organization

EXPERIENCE

2022 - PRESENT

Rayda.

Senior Product Designer

Leading user research, design wireframes, prototypes & high-fidelity mockups using Sketch, Figma, InVision. Collaborating with cross-functional teams, manage juniors & align designs to meet user & business goals.

2018 - 2018

Civic Media lab.

UI/UX Designer / Front-end Developer

Designed and developed web-based products for various screen sizes. Tested front end code on a variety of browsers ensuring cross-browser compatibility. Collaborated with product and development teams.

2020 - 2023

All Forty.Inc

Product Designer

Collaborated with a team to design intuitive and engaging mobile applications by conducting research, wireframing, prototyping, testing, and iterating to ensure exceptional user experiences.

2018 - 2022

Budgit Foundation.

Product Designer / Webflow Developer

Designing engaging web-based and mobile products that deliver a good user experience, using a standard design process that includes research, wireframing, designing, testing, and iteration.

EDUCATION

2011 - 2015

Bachelor of Political Science Degree
Babcock University

Working in tech after studying political science led me to work for civic-focused organizations.

Combining my knowledge of public policies with my newfound technical skills to make an impact in society.

REFERENCE

Available on Request